

# EVENT ROADMAP 2024

## April



15

### MEF MEET-UP Mumbai

Join us for an engaging Drinks, Food, Entertainment networking Reception designed to connect professionals and foster meaningful relationships in an exquisite venue.

📍 Mumbai, India



16

### MEF LEADERSHIP FORUM India

Unveil the secrets of India's booming mobile market, the world's largest and fastest-growing, in an electrifying event. Explore boundless opportunities and get inspired.

📍 Mumbai, India



25

### MEF CONNECTS Business Messaging & Enterprises

Join us to hear what is important for brands & for brands to learn about new tech and innovations happening in 2024 around mobile engagement & messaging.

📍 London, UK

## May



15

### MEF MEET-UP Washington, ITW

Join us for another in-person networking event during the iconic ITW just a stones throw away at McCormick & Schmick's at National Harbor restaurant.

📍 Washington, D.C



21

### MEF CONNECTS ID & Data

This unique event brings over fifty global leaders to explore the dawn of organisational identity alongside individual identity and personal data management.

📍 London, UK - Hybrid

# EVENT ROADMAP 2024

## June



03

**MEF MEET-UP London**

Join us for an informal networking evening in London, gathering professionals from across the British Mobile industry for meaningful connections in a charming location.

 **London, United Kingdom**



11

**MEF MEET-UP Stockholm**

Join us for an informal networking evening in Stockholm, gathering professionals from across the Nordic Mobile industry for meaningful connections in a charming location.

 **Stockholm, Sweden**



12

**MEF LEADERSHIP FORUM Nordics**

Business Messaging will be the principal topic and we'll be showcasing the latest developments and use cases from aggregators, CPaaS providers, MNOs, OTTs and technology suppliers.

 **Stockholm, Sweden**




18

**MEF CONNECTS Mobile Payments**

Engage with global Mobile Payments stakeholders on trust, security, monetization, regulations, and future trends in a comprehensive event.

 **Online - Full Day**


## July




2

**MEF CONNECTS Wholesale**

This event convenes global stakeholders from diverse sectors, including analysts, trade organizations, mobile operators, content providers, and messaging companies.


 **Online - Full Day**



16

**MEF LEADERSHIP FORUM Canada**

This event serves as a focal point for industry experts, telecom leaders, technology enthusiasts & engages in discussions on the dynamic evolution of Canada's Telecom Industry.

 **Toronto, Canada**

# EVENT ROADMAP 2024



16

## MEF MEET-UP Toronto

Join us for an exceptional Drinks and Networking Session on the same day!

📍 Toronto, Canada



23

## MEF MEET-UP Jakarta

Join us for an unforgettable evening of Drinks, Food, and Networking a day before the MEF LEADERSHIP FORUM event.

📍 Jakarta, Indonesia



24

## MEF LEADERSHIP FORUM Indonesia

Join the conversation on Communication Platforms, Network Monetization, and Cybersecurity.

📍 Jakarta, Indonesia

## September



10

## MEF MEET-UP Brussels

Join us for an exceptional Drinks, Food and Networking Session the day before our well anticipated MEF CONNECTS Anti Fraud

📍 Brussels, Belgium



10

## MEF CONNECTS Anti Fraud

This event intends to innovative practices to combat fraud, build trust in text messaging, uniting regulators, operators, carriers, & brands for insightful discussions & collaborative solutions.

📍 Brussels, Belgium




17

## MEF MEET-UP Amsterdam

Join us for an unforgettable evening of Drinks, Food, and Networking just before the iconic GCBS event

📍 Amsterdam, Netherlands


# EVENT ROADMAP 2024




17-18

**MEF FEATURING AT** **Global Carrier Billing & Mobile Payments Summit**

Join us to explore the future of carrier billing, uniting mobile carriers, content providers, and tech experts.


 **Amsterdam, Netherlands**



24

**MEF LEADERSHIP FORUM** **Middle East**

Connect with Middle East stakeholders to explore vital telecom topics, featuring top minds in the industry. Don't miss this essential event to stay ahead of the curve.

 **Doha, Qatar**

## October



1

**MEF CONNECTS** **Content & Advertising**

Our event gathers telecoms' brightest minds to discuss key topics in content, advertising, and beyond—a must-attend for staying ahead of the curve.

 **Online - Full Day**



7

**MEF CONNECTS** **Business Messaging & APIs**

Join us for an illuminating event that unveils the latest trends, insights, and transformative advancements shaping the mobile industry in the United States.

 **Las Vegas, USA**



8

**MEF MEET-UP** **Las Vegas**

Join us for an exclusive networking session set against the Las Vegas skyline, where new connections and meaningful relationships converge in an atmosphere of excitement.

 **Las Vegas, USA**



15

**RCS WORLD LATAM** **São Paulo**

Join MEF in Sao Paulo and explore the full potential of conversational messaging in LATAM. Brands, digital agencies, MNOs, aggregators, all across the ecosystem.

 **São Paulo, Brazil**



# EVENT ROADMAP 2024

## November



5

### MEF LEADERSHIP FORUM Wholesale

Wholesale is essential for modern life, enabling billions to access everyday necessities. Join us as we unveil its critical role in shaping our reality at this event

📍 Paris, France



12

### MEF MEET-UP Cape Town

Join us for an exceptional Drinks, Food and Networking Session at the iconic Radisson Red rooftop with stunning views of Cape Town.

📍 Cape Town, South Africa



13

### MEF LEADERSHIP FORUM South Africa

This event offers great networking opportunities and we'll also be hosting impactful panel discussions with decisions makers active across Africa.

📍 Cape Town, South Africa



18

### AGM

Join us for the MEF Annual General Meeting - an opportunity for your voice to be heard and shape the future of MEF.

📍 London, UK



19

### MEF CONNECTS Omnichannel

Join us for an illuminating event focused on Omnichannel Strategies and Customer Experience Excellence

📍 London, UK



19

### MEF MEET-UP London

Join us for an exclusive event designed to foster meaningful connections, collaborations, and opportunities within one of the world's most vibrant business hubs.

📍 London, UK