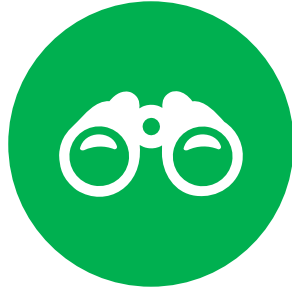




TOUCHING BILLIONS

TECHNOLOGY & INNOVATION FOR THE NEW - AGE TELECOM UNIVERSE

Vision & Mission



Vision

Touching Billions of Lives



Mission

To be the provider of choice to telecom consumers & telecom operators when it comes to providing infotainment or telecom platform solution with the aim to be present in 80% of serviceable telecom operators across the world and to serve 1 billion users by 2023.

BNG In Spotlight

[Overview >> BNG](#)



LIVE WITH 130+ TELCOS

DEEP CONSUMER INSIGHTS FROM 90+ COUNTRIES

**ABILITY TO CHARGE AND COLLECT MONEY
ACROSS COUNTRIES**

400MN CONSUMERS REACH



Existing and established relationships with operators



Significantly large, addressable target audience base



Unique mix of revenue focused product offerings

Unique Value Proposition

BNG Strength >> Value Proposition



Faster Go-To-Market



In depth expertise of Telco
eco-system



Understanding of consumer behavior
in 90+ different geographies



Span across 30+ Different
language



Cloudified Services



Enterprise ready solutions

Key Pillars

BNG Strength >> Key Pillars



M-VAS

- New mobile VAS innovative products in Social, Utility, EdTech and entertainment categories



Mobile Gaming

- Multiplayer Gaming products for Telecom
- Real-Money gaming services
- E-Sports Tournaments
- Gaming OTT services



Enterprise

- Microservices
- AI services for MVAS products & services
- IOT & 5G Services*
- Enterprise Segment products/services
- Open APIs



OTT

- Launching Mobibattle as OTT service
- O2O Offline digital purchase model with retailers for Magic Call & Just4 Laugh

Business Models



CAPEX



Revenue Share



OPEX

BNG Products — Mobile VAS & OTT

Products >> M-Vas & OTT

M-VAS Product Suite



Fyndr

Hyperlocal social networking platforms



Magic Voice

#1 Voice changer solution



Religious Services

Religious service & content platform



Swipe4Win

Gamified quiz experience



eX-GameS

HTML5 Gaming platform with 100+games



Master Aggregation service

Managing end to end services for Telcos

OTT Product Suite



MobiBattle

P2P Gaming, E-sports & Fantasy



Just4Laugh

Voice Changer App



MagicCall

#1 Voice Changer App in Play Store
15 Mn Installs

BNG Products – Platforms & Services

Products >> Platforms & Services

Platform & Services



REACH

From objective to targeting and creating meaningful campaigns, this platform helps to create winning campaigns



Ad-Tech Platforms

Ad-Tech solution works in conjunction with Zero balance platform & other digital Advertisement platforms.



SDP

SDP is a set of components that provides a service(s) delivery ... products to create SDPs



Zero Balance Platform

Our platform leverages zero/low balance callers/ data Users to upsell new products



Call Completion Suite

Providing all call related service like MCA, Beep call, loan etc .



Consent gateway

Consent gateway makes sure that all the billing request are thoroughly verified by the system.

ENABLING DIGITAL FOOTPRINT AND TAPPING INTO LOST REVENUE STREAMS



THANK YOU