

Greg Brophy

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- Before 1995:

Deputy MD of a Newspaper Group - where there was a rigidity about Identity but a flexibility when it came to the Truth

- Beyond 1995:

VAS / WASP



“Where the Elephants roam” An African Story

- 1.4Billion plus people on a continent that is now emerging, rather rapidly, economically.
- The dominance of SMS and USSD (Unstructured Supplementary Service Data) and Why?



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- A preferred provider for Financial Institutions since 2001

